

# INFRADREAMS

WASTE TO WELFARE





## TACKLING PLASTIC POLLUTION CRISIS

Through collection, raising awareness, processing plastic waste into bales or crushing them, and implementing innovative solutions, thus increasing collection and recycling rates.



## ENGAGING LOCAL YOUTHS AND WOMEN

Launching collection programs for local citizens, women, youths, and schools including incentives to encourage participation.



## CLOSING THE PLASTIC RECYCLING LOOP

Collecting and recycling post consumer plastic waste, enabling sustainable raw materials for manufacturing industries thus decreasing dependency on fossil fuels and creating a circular economy.

# PROJECT GOALS

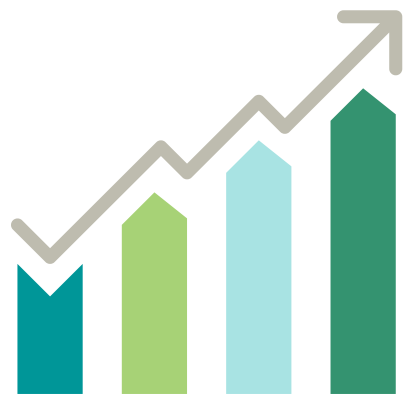
Changing perception of waste, resulting in cleaner environment and future





## SUSTAINABILITY

FMCG and plastic manufacturing industry is shifting from manufacturing solely using virgin PET towards inclusion of 25 to 100 % rPET in manufacturing.



## DRIVERS

Increased demand, consumer awareness, companies sustainability commitments, EU, US, UN and multiple countries targets and regulations for more sustainable production.



## SIZE & POTENTIAL

Plastic recycling market in Nigeria is 10 billion \$. Population 213mil., annual growth 2,4%. Annual growth of plastic products manufacturing in Nigeria, 13,9%. Global market size to reach roughly 90 billion \$ in 2030, at a CAGR of 8.3%.

# MARKET

Has a growth trend due to increased consumption and demand, consumer awareness, sustainability commitments and targets



# PROJECT HIGHLIGHTS

(ESTIMATED IMPACT – FIRST YEAR AFTER LAUNCH)



## PLASTIC POLLUTION REDUCTION

Recovery of 24,000,000 plastic bottles/prevention of entering into the environment

## WILDLIFE PROTECTION

Reducing plastic waste from the environment, thus reducing health hazards to animals, and environmental pollution

## POVERTY REDUCTION

Employing directly or indirectly 150+ citizens from local communities

## WOMEN EMPLOYMENT

Direct or indirect employment of 80+ women, supporting gender equality

## DECREASING DEPENDANCY ON FOSSIL FUELS

Enabling sustainable raw materials for manufacturing purposes, reducing the need to extract new raw materials from the Earth (oil)



EQUALITY

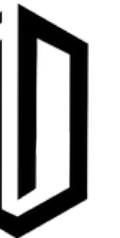
SUSTAINABILITY

REDUCING  
POVERTY

# CORE VALUES

INTEGRITY

SOCIAL AND  
ENVIRONMENTAL  
IMPACT



# OPERATING IN LINE WITH

## UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS





# CONTACT US

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